



ALDENHOVEN  
testing  
center



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# CUSTOMER EVENTS

# EVENTS

Would your guests like to get to know vehicles or systems not only in theory, but also in practice? The Aldenhoven Testing Center offers the ideal conditions. On the available twelve tracks, almost all driving maneuvers can be carried out to demonstrate the advantages of your product.



The compactness of the facility also makes it possible to follow the action on the tracks track even when you are not at the wheel yourself. For presentations and hospitality our seminar and workshop rooms are available for presentations as well as several event areas. Vehicles can be presented here or temporary structures erected.

The Aldenhoven Testing Center is not only interesting for events with your customers, but also for internal events. To make sure you have unforgettable moments, for example, we can arrange for you instructors to perform maneuvers on the test tracks.



We will be happy to advise you at an early stage and develop the ideal event concept together with you. We can also support you with the necessary services such as catering or event technology. You can also bring your own catering. Our team has many years of event experience. All services can be found in the attached price list. If you are interested, we will be happy to prepare an individual offer.

Good to know: not only cars are welcome here, but two-wheeler, too. Our experienced team will be happy to advise you!

The following examples will give you an idea of what is possible at the Aldenhoven Testing Center. Of course, other event formats are also realizable.



## Example 1

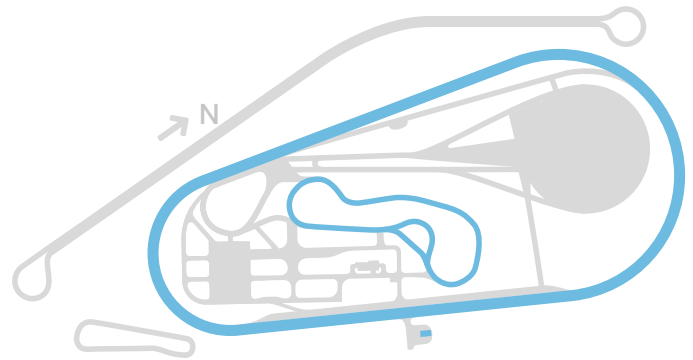
# VEHICLE PRESENTATION

If you want to not only showcase a vehicle, but also make it tangible, you can rent the track elements of the Aldenhoven Testing Center by the hour. This turns the handover of a new vehicle to a VIP customer into a special experience.

## Details

Time	2:00 – 7:00 p.m.
Event duration [h]	3 (including setup and deconstruction)
Venue	Workshops 1 + 2
Track elements	Oval circuit + Handling track

## Overview



## Agenda

Time	Description
2:00	Setup
3:00	Inlet/arrival customers & clients
3:15	Welcome & product presentation
4:00	Test drives on Oval circuit + Handling track
5:30	Stay together
6:30	Goodbye/Deconstruction
7:00	End of event

## Cost estimate

Usage	Duration [h]	Unit price [€]	Total price [€]
Workshops	5	50.–	250.–
Oval circuit exclusive	1.5	570.–	855.–
Handling track exclusive	1.5	285.–	427.50
<b>Total net</b>			<b>1532.50</b>

In addition to the above costs, further costs will be incurred depending on the scope of services (see page 9). All prices in € plus the currently applicable sales tax.

# WE ARE YOUR NEXT EVENT LOCATION



## Example 2

# EXPERIENCE DRIVER ASSISTANCE SYSTEMS

Modern driver assistance systems bring customers significant benefits in terms of comfort and safety. However, it is difficult to explain how they work in theory. With us, for example, you can give a live demonstration of how they work to a group of interested people.

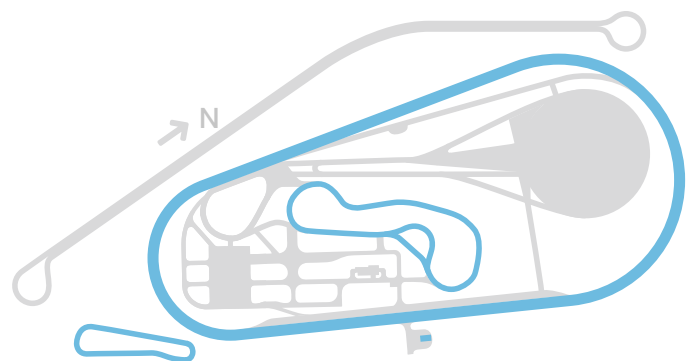
## Details

Time	1:00 – 9:00 p.m.
Event duration [h]	8 (including setup and deconstruction)
Venue	Workshop 1 or 2
Track elements	Oval circuit + Handling track + Hill section

## Agenda

Time	Description
1:00	Setup
3:00	Inlet/arrival customers & clients
4:00	Welcome & product presentation
4:30	Test drives on Oval circuit + Handling track + Hill section
6:30	Stay together
8:00	Goodbye/Deconstruction
9:00	End of event

## Overview



## Cost estimate

Usage	Duration [h]	Unit price [€]	Total price [€]
Workshop	1 [day]	360.–	360.–
Oval circuit exclusive	2 [h]	570.–	1140.–
Handling track exclusive	2 [h]	285.–	750.–
Hill section exclusive	2 [h]	165.–	330.–
<b>Total net</b>			<b>2400.–</b>

In addition to the above costs, further costs will be incurred depending on the scope of services (see page 9). All prices in € plus the currently applicable sales tax.

## Example 3

# INDIVIDUAL CUSTOMER EVENT

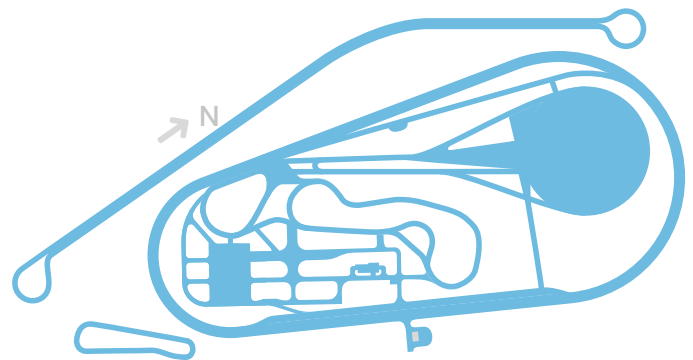
Also for extended, multiple day event Aldenhoven Testing Center provides ideal conditions. It is centrally located in Europe, close to the largest agglomeration in Germany, the Ruhr area. Furthermore, the cities of Düsseldorf and Cologne are nearby and their airports allow your international guests a convenient journey to your event. Hotels of all categories are not far away.

When rented out exclusively, our tracks can be used in many different variations. We gladly support your planning and provide an individual offer.

## Details

Time	12:00 – 9:00 p.m.
Event duration [h]	9 (including setup and deconstruction)
Venue	Workshops 1 and 2
Track elements	all exclusive

## Overview



## Agenda

Time	Description
12:00	Setup
1:00	Inlet/arrival customers & clients
1:30	Welcome & product presentation
3:00	Test drives on all test tracks
6:00	Stay together
8:00	Goodbye/Deconstruction
9:00	End of event

## Cost estimate

Usage	Duration	Unit price [€]	Total price [€]
Workshop 1	1 [day]	360.–	360.–
Workshop 2	1 [day]	360.–	360.–
all test tracks exclusive	3 [h]	1750.–	5250.–
<b>Total net</b>			<b>5970.–</b>

In addition to the above costs, further costs will be incurred depending on the scope of services (see page 9). All prices in € plus the currently applicable sales tax.

## Example 4

# TEAM CHRISTMAS PARTY

Celebrate your team Christmas party with us at the Aldenhoven Testing Centre. With up to 30 people you will experience unforgettable hours: Get to know our site during a tour and drive through the steep bends and over our handling course with experienced instructors. A catering service will take care of your physical well-being.

With exclusive hire of the entire facility, the track elements can be used in numerous variations. We will be happy to advise you on planning your event and provide you with a customised offer.

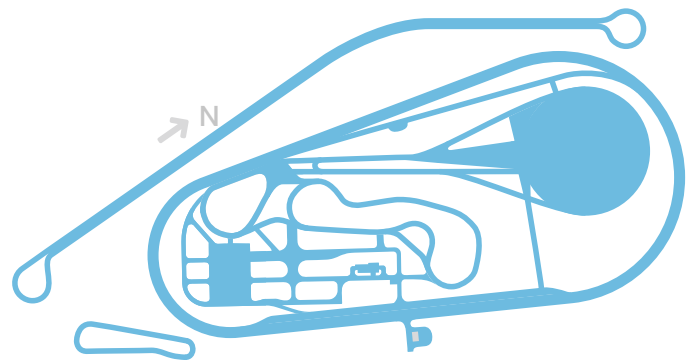
## Details

Time	4:00 – 8:00 p.m.
Event duration [h]	4 (including setup and deconstruction)
Venue	Workshop 1 or 2
Track elements	all exclusive

## Agenda

Time	Description
4:00	Inlet/arrival of your team
4:30	Welcome & guided tour of the site
5:30	Test drives on the entire site Optional: souvenir photos in steep curve
7:30	Cosy ending Optional: Foto box for team photos
8:00	End of event
8:00	Optional: Casino evening in our workshops with great catering

## Overview



## Cost estimate

Usage	Duration	Unit price [€]	Total price [€]
Workshop	1/2 [day]	360.–	180.–
all test tracks exclusive	2 [h]	1750.–	3500.–
<b>Total net</b>			<b>3680.–</b>

In addition to the above costs, further costs will be incurred depending on the scope of services (see page 9). All prices in € plus the currently applicable sales tax.

# WE ARE YOUR NEXT EVENT LOCATION





## Example 5

# DRIVING SAFETY TRAINING CAR / MOTORCYCLE

Safety begins with knowledge and skill. Experience an unforgettable driving safety training course that will give you the skills you need to handle your own vehicle confidently and calmly on the road. Our experienced instructors will guide you through realistic situations and show you how to recognize dangers early on and react to them correctly. From braking maneuvers to evasive maneuvers - we make you fit for any challenge on the road. Invest in driver safety training for you and your team and benefit from increased safety, competence and driving pleasure on all roads.

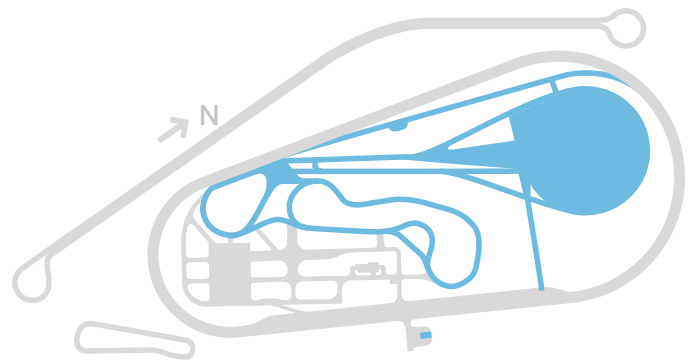
## Details

Group [Persons]	up to 12
Time	09:00 – 17:00 p.m.
Duration [h]	8
Venue	Seminar room & Workshop
Track elements Car Training	Braking test track, Handling track, Vehicle dynamics Area
Track elements Motorcycle Training	Handling track, Vehicle dynamics Area

## Agenda

Time	Description
09:00	Welcome & Theory
10:00	Slalom
11:00	Braking
12:00	Lunch break
12:30	Braking / Evasion
13:30	Braking $\mu$ -Split
14:30	Coffee break
14:45	Driving curves / Braking
15:45	Lane change
16:45	Final briefing

## Overview



## Cost estimate

The cost per group is 2050 €. The price includes the use of the track and room as well as the instructor, lunch and drinks (soft drinks + coffee).

Can be combined with subsidies from employers' liability insurance associations through our cooperation partner Verkehrswacht Aachen e.V. Participants use their own cars/motorcycles.

Can also be booked for groups of up to 24 participants (2 groups of 12 people each).

In addition to the above costs, further costs will be incurred depending on the scope of services (see page 9). All prices in € plus the currently applicable sales tax.

## Example 6

# TRUCK DRIVING SAFETY TRAINING

Safety starts with knowledge and skills – even behind the wheel of a truck. In our special driver safety training for truck drivers, you will learn everything you need to be confident and safe on the road. Our experienced trainers will guide you through practical exercises in which you will learn to recognize dangers early on and react correctly. From emergency braking to clever evasive maneuvers – we prepare you optimally for all situations. Give yourself and your team more safety, competence and driving pleasure, and master every route with a good feeling.

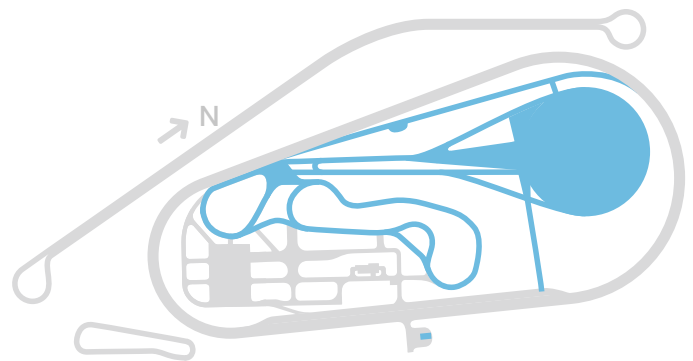
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# PRICE LIST

Service description	Price
Event Organization Basic • Consulting / Support • Catering order • Planning room layout, setting tables, seating for one room • Final cleaning and waste disposal	200.–
<b>Additional services</b>	
Drinks package coffee and soft drinks p.p. half-day events	10.50
Drinks package coffee and soft drinks p.p. all-day events	18.50
Ordering/coordination of staff / material / services for example: medical service, security staff, toilet truck, catering, photographer, instructor, etc.	200.–
Creation of an individual track layout	60.–
Preparation of an event-related risk assessment within the meaning of § 6 of the Occupational Health and Safety Act	250.–
Support with application / event notification at the municipality (public order office)	100.–
Personnel support / additional expenses per hour	45.–
Loading work forklift / irrigation per hour	155.–
Further services	on request

All prices in € plus the currently applicable sales tax.

## Notes:

- > Under certain circumstances, we reserve the right to insist on a risk assessment as defined in § 6 of the Occupational Health and Safety Act.
- > We recommend that you take out event liability insurance.
- > Changes and errors excepted

Make your event request under  
[www.aldenhoven-testing-center.de/events](http://www.aldenhoven-testing-center.de/events)

## Contact

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We are certified according to DIN EN ISO 9001:2015.